



2012 GASnews Advertising Reservation Form

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| | |
|---------------------|--------------------------|
| Name of Advertiser: | Advertiser Contact Name: |
| Address: | Telephone: |
| City, State Zip: | Email: |
| Country: | Website: |

CHECK THE AD SIZE AND THE FREQUENCY BELOW

| SIZE OF AD: | 6 Ads/Total Cost | 3 Ads/Total Cost | 1-2 Ads/Cost per |
|---|--|--|--|
| <input type="checkbox"/> Full Column 2.4" x 10.25" (173 x 738 pixels) | <input type="checkbox"/> 6 times - \$2,550 | <input type="checkbox"/> 3 times - \$1,335 | <input type="checkbox"/> \$490 per issue |
| <input type="checkbox"/> Half Column 2.4" x 5" (173 x 360 pixels) | <input type="checkbox"/> 6 times - \$1,500 | <input type="checkbox"/> 3 times - \$780 | <input type="checkbox"/> \$290 per issue |
| <input type="checkbox"/> Third Column 2.4" x 3.25" (173 x 234 pixels) | <input type="checkbox"/> 6 times - \$1,050 | <input type="checkbox"/> 3 times - \$540 | <input type="checkbox"/> \$200 per issue |
| <input type="checkbox"/> Quarter Column 2.4" x 2.4" (173 x 173 pixels) | <input type="checkbox"/> 6 times - \$810 | <input type="checkbox"/> 3 times - \$420 | <input type="checkbox"/> \$155 per issue |

All prices listed in US Dollars

CHECK THE 2010 NEWSLETTER ISSUE(S) YOU WOULD LIKE TO ADVERTISE IN

| Issue | Ad Reservations & Payment Due | Available Online |
|---|-------------------------------|----------------------|
| <input type="checkbox"/> February/March 2012 | January 1, 2012 | February 2012 |
| <input type="checkbox"/> April 2012 | March 1, 2012 | April 2012 |
| <input type="checkbox"/> May/June 2012 | April 1, 2012 | May 2012 |
| <input type="checkbox"/> July/August/September 2012 | May 1, 2012 | July 2012 |
| <input type="checkbox"/> October/November 2012 | September 1, 2012 | October 2012 |
| <input type="checkbox"/> December 2012/January 2013 | November 1, 2012 | December 2012 |

AD ARTWORK - FORMATS ACCEPTED

Full color, RGB, 150 dpi
 Digital ads only, as Mac-formatted PDF files (TIFFS and JPGs also accepted)

NOTE: Reservations received past deadline are accepted at the discretion of GAS. We cannot accept a reservation if an outstanding balance for a previous ad is due.

PAYMENT & AD SUBMISSION

- I have checked off the desired ad size and frequency above, and also the desired issue(s).
 - Please link my ad to the following URL: _____
 - I would like to use my Corporate⁺-level membership benefit. Please take 10% off one ½-column ad reservation.
 - I will submit my advertising artwork by the deadline(s) appropriate. *See dates above.*
 - Or, please use my ad from _____ issue (month/year).
 - Or, I require a designer; please send me contact info for GAS's freelance designer.
- (Ad design fees start at \$50 per ad.)

TOTAL PAYMENT: \$ _____

- Check enclosed *For information on bank and wire transfers, please contact the GAS office*
- Visa MasterCard Card # _____ - _____ - _____ Exp. Date ____/____

SIGNATURE (required to reserve an ad) _____

| |
|------------------------|
| <i>Office Use Only</i> |
| Date: _____ |
| Amt: _____ |
| Chk/Appr.#: _____ |