



# GAS 2012 Toledo Journal

published spring 2013

## ad reservation / submission form

business \_\_\_\_\_  
contact \_\_\_\_\_  
address \_\_\_\_\_  
city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_ country \_\_\_\_\_  
phone \_\_\_\_\_ fax \_\_\_\_\_  
e-mail \_\_\_\_\_ website \_\_\_\_\_

### select your ad size & price

- 1/2-page b/w \$500 (with 10% tech display discount: \$450)
- 1/2-page color \$900 (with 10% tech display discount: \$810)
- full-page b/w \$700 (with 10% tech display discount: \$630)
- full-page color \$1,700 (with 10% tech display discount: \$1,530)

for color ads, please call to determine availability.

### Artwork:

- please use 2011 *Journal* ad
- printer-ready artwork to arrive via e-mail by August 30, 2012
- printer-ready artwork to arrive via disk by August 30, 2012
- GAS to arrange ad design; please call GAS for details & prices.

payment: amount: \$ \_\_\_\_\_

- check or money order enclosed
- VISA or  MasterCard

card # \_\_\_\_\_ exp. date \_\_\_\_ / \_\_\_\_

Signature \_\_\_\_\_

### please read our fine print

You will be charged for any staff, printer, or designer time required to correct your ad if it is submitted in an incomplete or incorrect format or with any other errors. GAS will contact you first to confirm that you wish corrections made or, if time allows, to arrange for a new ad to be submitted. If no corrections are made, it may be possible that the ad is not included in the *Journal*. Printer-ready ads that arrive after the deadline are accepted only at GAS's discretion. Ad payment is due in full by August 30, 2012. Ads not paid in full by this date are included only at the discretion of GAS.

<i>Office Use Only</i>	
Date:	_____
Amt:	_____
Chk/Appr.#:	_____
Notes:	_____

**Please return this form to**  
Rosie Gaynor  
rosie@glassart.org  
Glass Art Society  
6512 23<sup>rd</sup> Ave NW, Suite 329  
Seattle, WA 98117 USA

**Reservation Form Due:**  
August 30, 2012

**Full Payment Due:**  
August 30, 2012

**Printer-Ready Art Due:**  
August 30, 2012

**GAS 2012 Toledo Journal**  
**Published:**  
Spring 2013

**Ad Sizes**  
1/2-page ad: 7" w x 4.5" h  
(177mm x 114mm)  
Full-page ad: 7" w x 9-3/4" h  
177mm x 247mm  
(No bleed. Bleed trim size: 8" w x 10.5" h)

**Ad Specs**  
CMYK  
400 ppi  
printed on uncoated paper  
pdf + native files + fonts  
Mac files preferred  
no off-brand applications

**For more information,**  
**contact Rosie Gaynor**  
**at rosie@glassart.org**  
**or 206-382-1305.**